संजय कुमार, भा.प्र.से सचिव

Sanjay Kumar, IAS Secretary



स्कूल शिक्षा और साक्षरता विभाग शिक्षा मंत्रालय भारत सरकार Department of School Education & Literacy Ministry of Education Government of India

D.O. No. 6-2/2024-AE-1

05th November, 2024

Dear Colleaguess

The Government of India observed a week-long International Literacy Campaign across the nation from **September 1**st to 8th, 2024. The campaign, under the theme "Promoting Literacy through Multilingualism," culminated in an International Literacy Conference on September 7th, 2024, and a grand celebration of International Literacy Day on September 8th at the Plenary Hall, Vigyan Bhawan, New Delhi. The occasion was graced by the Hon'ble Vice President of India, Shri Jagdeep Dhankhar, as the Chief Guest, and Shri Jayant Chaudhary, Minister of State for Education and Minister of Skill Development and Entrepreneurship (Independent Charge), as the Guest of Honour.

Various activities including regional events, workshops, and exhibitions were conducted to promote literacy and multilingual education nationwide throughout the week. These efforts have been compiled into a detailed report, which is hereby enclosed for your kind perusal.

The **participation of 4.84 crore stakeholders**, including learners, volunteers, educators, students, and citizens from diverse States and UTs during the campaign has demonstrated the power of collective efforts in advancing literacy. We encourage you to disseminate this report to relevant departments and stakeholders in your State/UT, fostering a deeper understanding of our national efforts to promote literacy through ULLAS. The report's insights can also serve as a model for implementing similar initiatives locally to further strengthen literacy and social mobilisation outcomes.

Your continued cooperation in enhancing literacy will contribute significantly to achieving Jan Jan Saakshar nation.

Best mishes

Yours sincerely,

\$5|11|2024 (Sanjay Kumar)

Encl: Report on International Literacy Day 2024

To:

Additional Chief Secretaries/Principal Secretaries/Education Secretaries (School Education) of all States/UTs

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